

2026 & 2027 TSSAA MS & HS Softball State Championships

CHATTANOOGA BID PROPOSAL

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INTRO

1. Our Team
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4. Destination Information

Our team is committed to Tennessee Secondary School Athletic Association (TSSAA). **OUR COMMUNITY** wants TSSAA. We look forward to our continued conversations. Thank you once again for this opportunity!

Our TEAM

This will be a collaborative effort between multiple organizations that are focused on working together as one team to host your state softball championships. Our **primary objective** is to leverage our community expertise and resources to create an environment that will leave a lasting positive experience for all participating athletes and their families! Our **secondary** (but just as important as the primary) **objective** is to exceed TSSAA expectations!



BUSINESS PROPOSAL



Our BID PROPOSAL

We invite TSSAA to once again try our Chattanooga experiences. The following proposal will outline how our team will maximize your Chattanooga Championship experience while defining a mutually beneficial relationship between our community and your organization! Our bid will be comprised of support in the following areas:

1. **FINANCIAL GUARANTEE**
2. **MARKETING & COMMUNICATIONS**
3. **DESTINATION/CHAMPIONSHIP EXPERIENCE**
4. **TOURNAMENT OPERATIONS**



FINANCIAL GUARANTEE

Chattanooga would like to offer the following **CASH** financial guarantee to TSSAA for the **Middle School** and **High School Softball State Championships**. This does not represent our total investment in the event, but is direct cash paid to TSSAA.

\$30,000

FINANCIAL GUARANTEE

Chattanooga would like to offer the following **in addition** to the CASH guarantee for the **Middle School** and **High School Softball State Championships**.

1. 50/50 revenue split after the \$30,000 guarantee
2. Chattanooga to cover 50% of the staff/umpire rooms, but will coordinate all rooms for TSSAA
3. Cover all meals for staff, officials, volunteers, etc...

PROPOSED DATES

Chattanooga would like to propose the following date range for the **Middle School** and **High School Softball State Championships**.

- May 11 – 15, 2026
- May 10 – 14, 2027

MARKETING & COMMUNICATIONS

Chattanooga would like to offer TSSAA support that would enhance the experience for teams & spectators by producing at our expense the following proposed initiatives:

1. Build an event specific Destination Microsite (in concert with TSSAA) communicating various information that could include, but not be limited to...
 - Schedule of events
 - Housing information
 - Event specific map
 - Destination specific partnership programming for restaurants & attractions

DESTINATION & CHAMPIONSHIP EXPERIENCE

Chattanooga would like to offer TSSAA support that would MAXIMIZE the experience for teams & spectators:

1. Act as a destination & event specialist
2. Assist in coordinating specific partnership programming for restaurants & attractions if interested by the team
3. Coordinate housing with our official partner hotels

DESTINATION & CHAMPIONSHIP EXPERIENCE

4. Showcase Hospitality

- Purchase and present player and coach's gifts specific to our event & destination.
- Provide volunteers, staff and referees snacks and meals each active day of the tournament.

5. Produce Added Value Special Events

- Create special events to enhance the experience associated with the championships.

6. Implement An Added Value Partnership Program

- We will coordinate and align all partner hotels, restaurant & attractions to add value to the team experience when they attend the championships. We have 10,000 hotel rooms available for sell daily within our community.

TOURNAMENT OPERATIONS

Chattanooga understands TSSAA operates and governs all rules & operations associated with the championships. We would like to offer the following TSSAA operational support:

1. Facility Management

2. Volunteer Management:

- Gates (Prefer to have no parking cost and increase admission cost)
- Ball Retrieval
- Hospitality
- Scoreboard
- PA System for Championship games at Frost Stadium

VENUES



Our VENUES

Each venue is positioned perfectly to host a TSSAA division and create that exciting championship environment each team deserves! We have a combination of natural and turf fields guaranteeing play even if mother nature decides to challenge the schedule. Each venue is excited to be a part of this Championships Bid! Below are our **HOST VENUES**:

- ✓ Frost Stadium (TURF)
- ✓ Warner Park (4 TURF FIELDS)
- ✓ Summit of Softball (8 NATURAL FIELDS)



DESTINATION INFORMATION





OUR COMMUNITY connects metropolitan vibrancy with the scenic beauty of our surrounding natural resources. Tucked between the mountains of Southeast Tennessee, along the beautiful Tennessee River, the Chattanooga region is ready to provide a **memorable setting** for all TSSAA staff, athletes and spectators!

Investigate our beautiful destination online at [VisitChattanooga.com](https://www.visitchattanooga.com).

Our DOWNTOWN

Explore Chattanooga's vibrant and compact downtown district by taking a stroll on the Chattanooga Riverwalk and stopping in at the [Tennessee Aquarium](#), one of the top aquariums in the country, to visit the must-see penguin exhibit. Then head over to [Taco Mamacita](#) for the best savory tacos in town. When your stomach is full, make your way to [Southside Social](#) for a fun-filled evening of bowling and games!



Our HAMILTON PLACE

If shopping is more of your pleasure, head to the two-story Hamilton Place Mall, which boasts of over one million square feet of retail bliss and more than 200 stores.

Connected to the mall is your opportunity to Eat, Drink and Play at Chattanooga's new [Dave and Buster's](#), and then walk over to [The Cheesecake Factory](#) for a delicious slice of cheesecake for dessert.

If your teams want to sleep where they shop, there are over 2,000 rooms available for sale in this area each day at our accommodating hotels.



An aerial photograph of Chattanooga, Tennessee, at dusk. The Chattanooga-Chickamauga Bridge, a large steel truss bridge, spans the Tennessee River. The city skyline is visible in the background, with various buildings and a stadium. In the foreground, there is a green park area with trees and a curved path. The sky is filled with colorful clouds in shades of blue, orange, and purple.

CHATTA NOOGA

TOURISM CO.